



NASSAU COUNTY BAR ASSOCIATION

T: 516.747.4070
F: 516.747.4147

15th & West Streets
Mineola, NY 11501

info@nassaubar.org
www.nassaubar.org

NCBA CORPORATE PARTNERSHIP AGREEMENT

July 1, 2023 — June 30, 2024

This agreement is between the Nassau County Bar Association and the Corporate Partner:

Corporate Partner Company/Firm Name for Signage

Contact Name

Brief description of product or service

Address

Phone

Email

TERMS OF AGREEMENT

This nonexclusive agreement is for a one-year term beginning July 1, 2023, and ending June 30, 2024, unless renewed on mutually agreeable terms by the parties in writing. The terms of this agreement shall not be disclosed by the Corporate Partner to any third parties without prior written consent of NCBA. Any use of the Nassau County Bar Association name and logo by the Corporate Partner must receive prior approval.

CORPORATE PARTNER

NASSAU COUNTY BAR ASSOCIATION

Signature

Signature

Print Name

Print Name

Title

Title

Date

Date

Payment

The cost for an NCBA Corporate Partnership is \$10,000.

Check payable to NCBA enclosed.

Charge credit card below.

Name on Credit Card

Credit Card No.

Zip Code

Exp. Date

Security Code

Thank you for your sponsorship.

Mail: Elizabeth Post
Executive Director
Nassau County Bar Association
15th and West Streets
Mineola, NY 11501

Email: epost@nassaubar.org

Fax: (516) 747-4147

Your sponsorship includes benefits detailed in the attached documents.

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Nassau County is home to more than 10,000 lawyers and New York's leading law firms. The Nassau County Bar Association offers a Corporate Partner program to connect local businesses with Long Island's top legal professionals through continuous visibility on the NCBA website, publications and communications and an ongoing presence at Bar meetings and events throughout the year.

All NCBA Corporate Partners receive the following benefits package:

MARKETING BENEFITS

- ✓ Company logo and hyperlink on NassauBar.org homepage
- ✓ Company profile and 30-second digital commercial on NCBA Corporate Partner webpage
- ✓ Business card ad with company hyperlink on all Bar-wide email blasts
- ✓ Corporate Partner digital ad at top of weekly membership email blasts (rotating basis)
- ✓ Business card ad on Corporate Partner page in monthly issue of *Nassau Lawyer*
- ✓ Company spotlight on Corporate Partner page in *Nassau Lawyer* (rotating basis)
- ✓ Special member rates on additional *Nassau Lawyer* advertising
- ✓ Digital ad on NCBA lobby television
- ✓ Company brochure or marketing materials displayed in NCBA lobby
- ✓ Full-page ad in Annual Dinner Gala Journal
- ✓ Business card ad in NCBA Annual Membership Directory
- ✓ Recognition on Corporate Partner signage in lobby and at all major NCBA events

NETWORKING BENEFITS

- ✓ Cocktail receptions with Committee Chairs and Affiliate Bar Associations
- ✓ One ticket to exclusive Corporate Partner reception with Board of Directors (TBD)
- ✓ Pairing with Director ambassador at select events
- ✓ Two tickets to BBQ at the Bar in September with promotional table
- ✓ One ticket to Judiciary Night
- ✓ One ticket to Holiday Party
- ✓ One ticket to Installation Ceremony

ADDITIONAL BENEFITS

- ✓ Free job listings on NCBA Career Center Job Board
- ✓ Subscription to *Nassau Lawyer*, the official publication of the Nassau County Bar Association
- ✓ Copy of NCBA Annual Membership Directory

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CORPORATE PARTNER

In addition to all the above benefits, Corporate Partners receive a \$5,000 credit to apply toward the following programs and events:

An NCBA Corporate Partner receives a \$5,000 credit to apply toward the following programs and events.			Select choices
Matrimonial Law Committee Sponsor (dinner cost additional)	Sept. to June 2024	\$2,000	\$
Annual Committee Sponsor	Sept. to June 2024	\$500-\$2,000	\$
Individual Meeting Committee Sponsor	Sept. to June 2024	\$250/meeting	\$
Judiciary Night ticket for guest	Oct. 19, 2023	\$135	\$
Law Day Dinner Sponsorship	May 2024	\$500	\$
Membership Mailing List (One-time use subject to approval; printing, postage, and labor not included.)		Up to \$2,000	\$
Credit toward Display Advertisement in <i>Nassau Lawyer</i>	Aug. to June 2023	\$1,000	\$
Credit toward Business Card Advertisement in Attorney Resource Section of <i>Nassau Lawyer</i>	Aug. to June 2023	\$500	\$
Targeted email blast to membership or committee (one-time use subject to approval)		Up to \$2,000	\$
NASSAU ACADEMY OF LAW — Continuing Legal Education seminars targeting general or specific areas of practice.			
Lunchtime Dean's Hour 1 CLE credit		\$200/seminar	\$
Evening Seminar 2 CLE credit hours		\$300/seminar	\$
Evening Seminar 3 CLE credit hours		\$400/seminar	\$
Exclusive Evening Seminar Sponsor (one sponsor per seminar)		\$500/seminar	\$
TOTAL			\$5,000